

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Mar-17	31-Mar-16	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	68.814.637	80.420.629	-14,43%
WINSTON	64.905.887	65.102.977	-0,30%
CHESTERFIELD	41.267.248	44.731.976	-7,75%
CAMEL	38.841.499	35.757.916	8,62%
FORTUNA	38.260.324	39.010.024	-1,92%
LUCKY STRIKE	28.349.334	27.249.815	4,03%
L&M	23.136.327	24.780.496	-6,63%
DUCADOS NEGRO	21.356.045	24.427.203	-12,57%
NOBEL	19.820.169	20.973.761	-5,50%
WEST BROOKLYN	16.356.974	15.516.263	5,42%
DUCADOS RUBIO	12.720.334	14.522.623	-12,41%
DUCADOS RUBIO 100'S	7.747.936	7.888.825	-1,79%
PHILIP MORRIS	6.790.783	7.394.155	-8,16%
MARLBORO TOUCH	6.524.209	6.166.294	5,80%
ROTHMANS	6.466.336	5.769.099	12,09%
FORTUNA RED LINE	4.761.428	5.373.934	-11,40%
DUCADOS RUBIO BLANDO	4.661.292	5.336.564	-12,65%
NOBEL STYLE	4.166.341	3.845.659	8,34%
PALL MALL	3.946.079	4.882.711	-19,18%
MARK 1	3.944.385	4.148.077	-4,91%
MARLBORO POCKET	3.943.914	4.105.016	-3,92%
LUCKY STRIKE BLANDO	3.870.797	4.197.508	-7,78%
ELIXYR	3.308.356	3.580.028	-7,59%
LUCKY STRIKE CLICK & ROLL	3.291.391	2.937.229	12,06%
BENSON & HEDGES AMERICAN	3.072.033	3.066.916	0,17%
JOHN PLAYER SP.	2.993.055	3.132.805	-4,46%
AUSTIN	2.681.424	2.045.414	31,09%
PHILIP MORRIS K/S	2.132.016	2.237.994	-4,74%
OMÉ	2.082.350	1.556.770	33,76%
L&M RED BLANDO	1.899.238	2.242.860	-15,32%
KARELIA	1.771.610	1.540.160	15,03%
R 1	1.725.781	1.754.948	-1,66%
NOBEL BLANDO	1.696.005	1.732.873	-2,13%
BENSON & HEDGES	1.666.170	1.517.160	9,82%
L&M BLUE BLANDO	1.624.165	1.894.934	-14,29%
BN	1.553.518	1.791.083	-13,26%
BULLBRAND	1.529.237	1.758.083	-13,02%
CHESTERFIELD BLANDO	1.360.067	1.413.958	-3,81%
PALL MALL LARGO 100'S	1.288.608	1.508.311	-14,57%
GAULOISES RUBIO	966.096	1.076.476	-10,25%
HERENCIA	963.005	1.108.551	-13,13%
JOHN PLAYER SP. BLACK/BLUE	951.821	950.118	0,18%
BRAVO	924.460	979.020	-5,57%
RESTO MARCAS	22.187.097	24.014.208	-7,61%
Totales	492.319.780	515.441.423	-4,49%